



Orexis Overview

Orexis Solutions provides a pure customer contact mobile solution for companies to communicate, interact and transact with their customers. Orexis integrates both Computer Telephony Integration (“CTI”) and Interactive Voice Response (“IVR”) into a single, easy to use Graphical User Interface (“GUI”)

What is Interactive Voice Response (IVR)

When we make a phone call to a modern company we are most often welcomed by a pleasing voice encouraging us to stay in the service and giving us instructions how to get to desired information or contact an agent, that’s traditional IVR.

Was is CTI?

CTI stands for Computer Telephony Integration, the joint application of computer applications with your telephone system. CTI is a powerful tool for contact centers, but it’s limited, expensive and often times cumbersome.

Orexis Solutions has developed technology that provides computer telephony Integration (CTI) software for mobile phones, Mobile To Company Integration (MTCI). This solution will enable companies to provision and manage “infinite” number of mobiles devices Orexis Solutions MTCI provides core functionality to a limitless audience.

The Orexis solution is a cost effective platform solution consisting of modules that provide the flexibility, scalability and reliability to rapidly deploy your Interactive Voice Response applications.

We strive to provide companies with the most advanced IVR solutions. By providing a customized, feature rich application that simplifies your IVR needs while delivering savings to the organization and convenience to the end user.

Combining efficiency, customer service and mobile marketing, Orexis Solutions technology is a first of it’s kind

Key Points:

- Pushing the IVR to the end point, we effectively reduced the number of IVR ports for Telco’s.
- Massive savings on network / infrastructure / IVR port prices / support and maintenance made instantly. Orexis is modeled to save the Telco’s millions of infrastructure capital.
- The Orexis GUI gives the user the ability to view and select the option they desire without the hassle of going through all the prompts.
- Worldwide patents filled, initially approved.
- By 2015 spending on CTI solutions is expected to reach over \$50 billion.
- On a typical 300 port IVR a customer saves over 60%.